



1 August 2011

**MEDIA RELEASE - FOR IMMEDIATE RELEASE  
CHILD CARE WEEK CELEBRATED IN THE LOCAL AREA**

Child Care Week will be celebrated around NSW from 29th August – 2nd September 2011.

The week aims to recognise the importance of early learning and acknowledges the professionals who dedicate their time for the benefit of children.

Australia's Best Early Learning Centre will be presenting a variety of activities throughout the week. Mary Smith, Director of the centre said:

*"All young children need and deserve high-quality early learning experiences that will prepare them for life and Child Care Week is the time for our local community to recognise that early years are learning years for all young children."*

The parents depend on high-quality education and care to give their young children a better start in life, and it is early learning centres that can bring these lasting benefits to children of the local community.

Early learning centres around the state are contributing to Child Care Week by presenting a variety of activities. Australia's Best Early Learning Centre is holding a special morning tea, with a tree planting ceremony on Thursday, 1st September at 11.00 am. Our special guest will be the local Member of Parliament, Mr Jelly Bean MP. The staff and children of Australia's Best Early Learning Centre will assist with the preparation and serving of refreshments.

Other activities planned for the week include.....

Australia's Best Early Learning Centre provides quality early learning for children between the ages of 0 to 5 years old. They provide a range of activities in a safe and friendly educational environment.

For further information regarding Child Care Week at Australia's Best Early Learning Centre, you may call 02 9606 5556.

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